



## **Youth Pre-Conference Resolution & Declaration**

We, the delegates in attendance at the Youth Preconference at 17th World Conference on Tobacco or Health, subtitled, “A conference aiming to unite the world for a Tobacco Free Generation”, debated and developed the following resolutions:

1. We commit to continue the fight against tobacco, and call for the global realisation of a birth-year-cohort-based Tobacco Free Generation in our time. In this regard, we propose that individuals born in and after the year 2010, will no longer be able to purchase tobacco related products, and call for legislation in support of this.
2. We recognise the global nature of tobacco related morbidity and mortality; however, we too recognise the specific challenges and opportunities facing youth in Africa, especially based on the fact that the Africa continent forms part of the Tobacco Industry’s largest target populations.

Therefore, whilst we commit to support the global Tobacco Free Generation, we propose the creation of Tobacco Free Africa, a youth driven platform mandated to facilitate the implementation of Tobacco Free Generation throughout the African continent.

Tobacco Free Africa will:

- a. Tailor messages specific to the African context, whilst utilizing knowledge, resource and experience gleaned from international movements.
- b. Empower youth involvement, social responsibility, and advocacy.
- c. Elevate the voices of our youth into the continental and global sphere.



3. We call upon the Global leaders in Tobacco Control to support the formation of the Tobacco Free Generation movement worldwide enabling the Youth to be heard and to have an active role in fighting against Tobacco use.

With governmental and non-governmental support at international, national and local levels, the resolutions herein will be achieved. The progress in realising Tobacco Free Generation will be reported and reviewed in 2021 with delegates from across the continent.